

# STUART SHANAHAN

FULL STACK WEB DEVELOPER



## BIOGRAPHY

Accomplished full stack web developer with extensive experience building WordPress driven websites, HTML5, CSS3 and various web scripting technologies, web standards and project management. Provide a diverse range of services including custom theme/application/plugin development, SEO/SEM, and branding to an array of clients from a variety of industries. Enthusiastic web professional motivated by challenging projects and deadlines.

## CONTACTS

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## EXPERIENCE

- **WEB DESIGN & DEVELOPMENT | JAN 06 - DEC 10**  
Rivus Media | Newport Beach, CA  
Designed and developed websites for clients from start to finish.  
Optimized websites visibility with Search Engine Optimization.
- **WEB DESIGN & DEVELOPMENT | DEC 10 - PRESENT**  
Latitude Web Solutions | Tustin, CA  
Designed and developed 200+ websites for clients and responsible for every aspect of the projects.  
Created websites using WordPress and specialized plugins for SEO  
Customized WordPress installations using Dreamweaver  
Created PPC campaigns to run on Google AdWords and other ad networks  
Tracked campaign results using Google Analytics.  
Managed independently all technical aspects of the company.  
Administered project collaboration; solely responsible for digital workflow, backups, and project management.  
Designed, developed, and deployed company WordPress site.

## TECHNICAL SKILLS

- DESIGN SOFTWARE'S:** Adobe: Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat XI & Adobe Edge Animate.
- WEB-BASED APPS:** Wordpress, Magento, Shopify, Joomla, Git, Google Apps for Work, Zapier, Woocommerce, Basecamp, Highrise.
- SERVER RELATED:** Linux, Apache/nGinx, cPanel, wpengine platform, mySQL, PHP, JQuery, AJAX, javascript.
- OPTIMIZATION/ANALYTICS:** Google Search Console, google analytics, clicky analytics, Google keyword, Alexa, A/B setup/testing.
- OFFICE TOOLS:** Microsoft Office, Numbers, Pages, Keynote, Evernote.

## EDUCATION

- **SAN DIEGO STATE UNIVERSITY | 2000-2002**  
MAJOR: Marketing | Left in 2002 to start a business which I later sold in 2006.
- **CORONA DEL MAR HIGH SCHOOL | 1995-1999**  
GRADUATE

## GENERAL SKILLS

- Excellent verbal and written communication skills
- Diverse technical background with growing knowledge of emerging software and efficient design workflows. Wordpress Expert.
- E-Commerce experience
- WordPress theme and plug-in development
- Well-versed in Google Analytics
- Experience with search engine optimization (SEO)
- Sociable
- Skilled at solving problems.
- Self-directed